

binspired2



Blueprint Program

media pack

www.binspired2.com.au



Welcome

to B Inspired 2 and the Blueprint Program

by Helen and Elly.

It is an honour and a privilege to speak at your event. As expert communicators and performers it is a pleasure to bring our unique style to your stage.

Helen and Elly are dedicated to bringing their exclusive formula to audiences worldwide through entertainment, facilitation and a blend of science and art. They will have your audience thinking and feeling differently creating change and moving them to action.

Using neuroscience, behavioural science and new cutting edge methods together with proprietary strategies and unique problem solving codes. These two breakthrough the barriers so guaranteeing the results and causing fundamental change that allows people to achieve the results they desire.

Helen and Elly have had the privilege of being taught by and working with some of the top speakers and leaders in their profession. People such as T Harv Eker (The Millionaire Mind), Dr John Demartini (Human Behavioral Specialist, Educator and Author), Tony Robbins (Wealth Mastery and No 1 motivational speaker), Jamie McIntyre (Founder of 21st Century Group), Jeff and Kane (Industry Rockstar Method), Dr's T & A James (Time Line Therapy®), Bill Walsh to name but a few.

Helen and Elly are qualified in the areas of share investing, real estate, clinical hypnotherapy, education and policing, both are neurolinguistic trainers and have expertise in neuroscience, group dynamics, value systems, behavioural science and emotional intelligence.



Blueprint Program

**Our Mission is Simple
to Cause Change
to Make a Difference and to
Give the Desired Life to as many
People as Possible
to Create Wealth and Value.**

WHO ARE WE



Helen and Elly come from different sides of the world - literally and as a consequence they have a lot of different business and life experiences. This is what makes them unique. They offer a flexibility few others can, presenting together or individually.

Helen was born in England, grew up in Jersey in the Channel Islands, went to University in France and for the last 10 years has lived in Sydney Australia. With an entrepreneurial spirit Helen has owned and sold many businesses, developed properties and property portfolio's in different parts of the world including England, France, Russia and Australia, and is a successful share trader.

At the tender age of 29 Helen did what many can only dream of - and retired. Since then she has been busier than ever, continuing developing businesses and filling her time with her passions - art, property, travel, learning, being a Mum and teaching others to see life from the view of "I can". She has an innate ability to find a solution to any problem and as a result she is regularly sought for coaching and consulting.

Qualified in different fields, Real Estate and Securities, but with a constant desire to know more and being fascinated by the brain and the mind Helen has studied neuroscience, psychology and behavioural sciences and is a qualified Clinical Hypnotherapist, NLP Master Practitioner, Trainer's Trainer and Coach with associated fields.

Elly on the other hand was born and grew up in New Zealand. At 20 she was brought to Australia to play softball, and has been here since. In her younger years sport and in particular softball were her life. She worked for small businesses initially in sales and then management until she joined NSW Police. Being a police officer was one of Elly's childhood dreams, and a role she looks back on fondly, especially in her role as the Youth Liaison Officer.

However, Elly wanted more, she knew she had more to offer, so she left her paid job and has never looked back. Her zestful energy and enthusiasm for learning and sharing is infectious.





Elly has formal qualifications as a Neuro Linguistic Programming (NLP) Trainer, Master Practitioner and Coach; Master Practitioner of Time Line Therapy® and Hypnotherapist.

One of Elly's personal goals is to be continually learning, developing and growing. Her passion for knowledge and her desire to better understand the workings of the mind and body and how they are interconnected is what has lead her to where she is now.

Individually Helen and Elly get results but together they are unstoppable. Their differences combined are what set's them apart from the rest; no stone is left unturned with these two, you will have no option but to take action and reap the benefits. Ultimately fulfilling their dreams of You becoming highly successful and living your ultimate life.

Quite different in many ways

One is the Eldest of 4 the other the Youngest of 3

One is a Pomme the other a Kiwi

One from the Northern hemisphere one from the Southern hemisphere

One went through Public education the other through Private

One comes from a big existing family the other has only a few members remaining

One loves to do adrenalin rushing madness the other likes her feet on the ground

One has children the other does not

One loves order and consistency the other contradiction and change

One a practical joker and shy the other gregarious and funny.

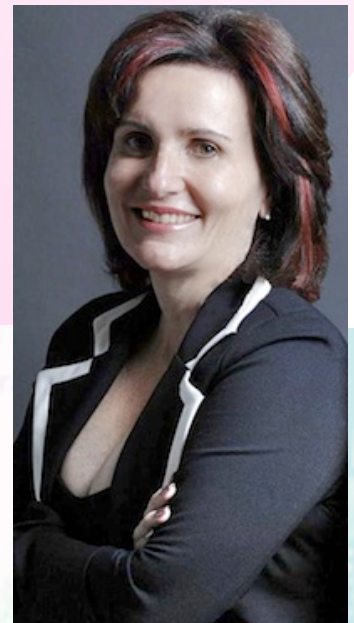
and Yes you might have guessed One is blonde, blue eyes the other is brunette, brown eyes!!

BUT

They also have so much in common that drives them that unites them and makes them as presenters unique.

Their passion to see others achieve and live their dreams, have fun and get the best out of life. To actually live their ultimate life, not just dream it - be it.

They both feel privileged to have had the life the opportunities the successes and failures they have had. With tragedy and near death experiences to comedy and exhilarating success their experiences have been far and wide. They both have the same values and beliefs and an unstoppable desire to see and help millions of people achieve success and live their ultimate life.



What Your Audience Gets.....

There are speakers that deliver information, there are speakers with inspiring stories and then there are speakers that actually make a difference.

We have all seen speakers who can fire up a crowd, or get people laughing, but when the audience leaves and goes home what are they left with? Monday morning comes the laughter and energy dissipated and it's back to the old routine.

Helen and Elly are different - they pride themselves on being the difference that makes the difference. They change peoples actions.

After their talks, the audience will ...

- take on a new perspective often viewing life from a different frame of reference
- they will keep recalling the thoughts and feelings creating lasting change
- they will have new skills and strategies to act and think differently
- they will gain clarity and see the choices available
- these talks are upbeat, enthusiastic and fun always broadening the audiences horizons and choices.

People are often paralyzed by fear - both in the business environment and personal environment. They become stuck in the life they are in - stuck not making the business decisions they need to - frozen and unable to see clearly.

Helen and Elly believe that success in life is about mindset what we think consciously and how we allow our lives to run and for most that is without thought. It is about how we feel, what we feel - after all how we are feeling at any one time will determine whether we do or do not take action and how we feel about someone will determine whether we do business with them or even communicate with them.

We buy and do business and spend our free time with people we like. Influencing and gaining rapport with others is an art.

Our perceptions control our thoughts and feelings which directly affect our actions and ultimately our results. Change your perceptions and like a domino effect you can change the result. Control the thoughts and you can have whatever result you desire.

Fun, highly energised and full of infotainment.

Pick one of these enthralling talks....

Heads I Win Tails You Lose

The Power of Influence - How to Win an Unfair Fight.

Increase your income.

Get the promotion.

Fear or Faith the Art and Science of Influence.

The difference between Influence and Power and why you need to know.

How you have been influenced without knowing.

Knowing how to influence others.

How to get people to do what you want anytime anywhere.



The 4F's and the 4C's

and the difference they make!!

Are you fed up of not having what you want?

Always worrying about your finances?

Stuck in a job or relationship you don't want?

Do you just want it easy - business triumph - passionate relationships - wealth?

Find out the powerful secrets behind this formula.

Eliminate your fears and limiting beliefs.

Expanding your horizons.

Learn the Process of Manifestation.

Get what you want.



Turn Your Brain into a Money Making Machine

The Secrets behind having bags of money.

What is your Money attitude?

Do you want to know How to make money easily and efficiently.

Unlock your mind's potential.

Learn 3 ways your mindset can make you money.

Little known techniques to eliminate financial failure.

Breakthrough to financial freedom.

Create your wealth Blueprint.

Having Clarity the Goal and how to Achieve the Result.

Become a millionaire.



More exciting talks....

The Power of Hypnotic Language

How to Seduce and Persuade with just words!

Warning this knowledge is dangerous....

Find out how Hypnotic language and writing can powerfully influence.

Get others to listen to you!! Become the expert.

Learn some of the secrets in hypnotic copy writing.

Tired of not getting the sales you want try this new method.

Gaining control of others.

Communication and the secrets to rapport.

Sell to anyone anywhere.



How to Fire Up Your S and C Spots and Keep them Fired Up.

Success is in everyone, some think they are lucky, some seem naturally successful and most need to be shown How to be successful.

Learn the tricks and secrets behind the wealth method. It is simple when you know how.

Change is something a lot of people fear - see how it can be empowering and exciting.

Experience the power of thought and feel the change.

Hit these spots and the world is your oyster!



The Art of Negotiation.

Learning the basics to Rapport

Gaining your opponents confidence

Framing your proposal

Clearly defining the outcome

Managing your own psychology

Dissipating conflict dealing with disruptive influences.

Family negotiation a Satir approach.

Identify decision makers and gain leverage.

Walk the talk and win.



AGREED

More specific related talks....

Get 10% More for your Home?

What to know, what to do.

Choosing the right Estate Agent.
Getting and asking the right price - making sure you know the correct value of your property.
Being in control of You and your agent!
7 secrets to make your property the best with styling and presenting for your property.
Auction V Private Sale V Tender
Potential pitfalls
Make more money on Your sale.



I could kill them!!!

Tip and Tricks dealing with Adolescents.

Are you pulling your hair out, wondering what to do next?
Do you seem powerless? Desperate to get them to listen to you, to do what you want - to do something?
Help is here - there are ways to communicate
Learn the way around the adolescent brain.
3 secrets to gain the upper hand.
7 tips to breakthrough...
Oh and Don't bring the kids!!!



Boom and Bust

The Psychology behind Trading

Do you keep giving back to the market?
Do you have a trading strategy and plan?
7 Tricks to keep you on track to winning.
Learn how to minimise losses.
Learn the science behind what you see on the screen and how your brain reacts.
Learn the key to getting the right result.
28 Tips from highly successful traders and investors.



More exciting talks....

The Lipstick Factor

Why the unusual is often the key to success.

The Lipstick Factor - what is it and why is it such a universal indicator?

Stepping outside your comfort zone and why it is good to be different.

Eliminating the fear that holds you back.

Solving the problem and how out of crisis often comes your biggest opportunities.

Why a recession can be your asset and your friend.

Learn what to look for and what to do.



Helen and Elly are committed to bringing to you the best talk for your audience. To this end please note that due to the choice of possible talks anyone of these can be tailor- made to the needs of your organisation or audience.

Please ask if there is something specific that you would like covered to allow us to customise the presentation for maximum fun, interest and impact.

We have a media questionnaire to aid with this process which can be downloaded from our website.

To Book Helen and Elly

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Blueprint Program

Helen and Elly

We look forward to making a difference for you
and your audience.